

# National Center for Women in Information Technology (NCWIT)



## Wisconsin Affiliate Aspirations in Computing Sponsorship Levels

Sponsors recognize the need to nurture the IT workforce and benefit from interacting with future employees early to not only reinforce their interest in the profession but also to make them aware of their organization as a potential contributor.

### **Gold Sponsors \$5000**

The Gold sponsor contributes to event expenses and has direct access to some awardees at the event. A gold sponsor representative will assist announcing the awardees on stage. We provide breakout rooms/tables before the award ceremony where the gold sponsor has an opportunity to meet with any national awardees and some WI awardees where they can present information about their organization and bring IT staff to highlight why the girls would want to join their workforce. The Gold sponsor has a half-page ad space in the brochure and on the Aspirations WI Web site.

### **Silver Sponsors \$2500**

Silver sponsors contribute to the expenses of the event and have direct access to some of the awardees at the event. We would provide breakout rooms/tables before the award ceremony giving the sponsors an opportunity to meet with some WI awardees where they can present information about their organization and bring IT staff to highlight why the girls would want to join their workforce. Silver sponsors have a quarter-page ad space in the brochure and on the Aspirations WI Web site.

### **Bronze Sponsors \$1000**

Bronze sponsors contribute to the expenses of the event and have direct access to some of the awardees at the event. We would provide coordination for job shadowing with some awardees. They can bring IT staff to the award event to interact with girls would want to join their workforce. Bronze sponsors have a one-eighth-page ad space in the brochure and on the Aspirations WI Web site.

### **Swag Sponsors**

All organizations and individuals can contribute any amount of funds and swag with company logos e.g. flash drives, gift certificates, t-shirts, backpacks, etc. Company logos will appear in the brochure and on the Aspirations WI Web page. Networking is available to all awardees after the award presentation.

<b>Benefits</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Swag</b>
Contribution	\$5000	\$2500	\$1000	Logo items
Direct access	National awardees Job shadow	5 Winners; Job shadow	Job shadow	
Brochure ad	Half page	Quarter page	Eighth page	Noted

All levels will have open access for networking after the award presentation and the ability to route internship openings

**Please contact Joe Kmoch ([joe@jkmoch.com](mailto:joe@jkmoch.com)) for our fiscal agent's name and address.**